



**PERTH  
THEATRE**

# Promoters Pack



Perth Concert Hall



Perth Theatre



Threshold foyer

## Welcome

Perth Concert Hall launched in 2005 and quickly established its reputation as the region's premier concert and events venue, offering the very best facilities in the area.

*"...bang in the middle of Scotland's cultural operation, delivers a very healthy dunt to the notorious dominance of the Central Belt axis"*

The Herald

Our elegant concert hall was designed by award winning architects as a flexible, 'smart' building, equipped to host a wide range of concerts and events. At its heart is a 1200 seated auditorium – 1600 standing – offering several flexible staging configurations. We've had an orchestra and chorus of 280 on the stage at once and made soloists feel just as comfortable.

*"Word has spread rapidly to agents and other key figures in the business that the Perth hall and its facilities are very fine indeed"*

The Herald

The glassy foyer area is fully equipped with Wi-Fi for our café bar customers. Our servery and bar are enhanced by mobile bars for capacity events. A range of variously sized rooms offers space for rehearsal, private catering and dining, tour office and dressing rooms.

In contrast to the contemporary spaces in the concert hall, Perth Theatre offers a charming, traditional and character-filled Edwardian 450 capacity auditorium which is ideal for those looking for a unique and more intimate venue. The theatre has a working studio, rehearsal room and suite of dressing rooms and boasts a deliciously decadent bar restaurant.

*"Heaven is a place in Perth"*

The Herald on Horsecross Arts' music programme

# Promoters Pack

## Performers in Perth

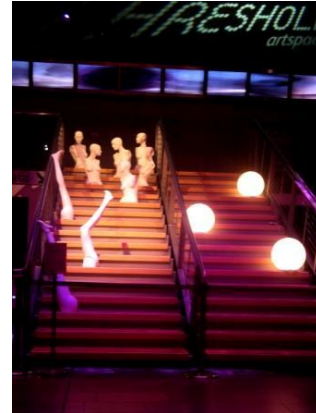
Guest artists performing here include an A-Z of top artists from the great conductor Vladimir Ashkenazy to Scouser rockers The Zutons. Others in our alphabet (in no particular order) include Biffy Clyro, Van Morrison, David Gray, Elaine Paige, Frankie Boyle, The Proclaimers, Dylan Moran, Kris Kristofferson, Al Murray, Kyung-Wha Chung, Goldfrapp, Craig Armstrong, Mylo, Mitsuko Uchida, Average White Band, Idlewild, Trilok Gurtu, Michael Nyman, Sir Willard White, Belle & Sebastian, the national orchestras, Ocean Colour Scene and Bryn Terfel.



*"Wonderful venue... appreciated being looked after so well."*  
London Sinfonietta

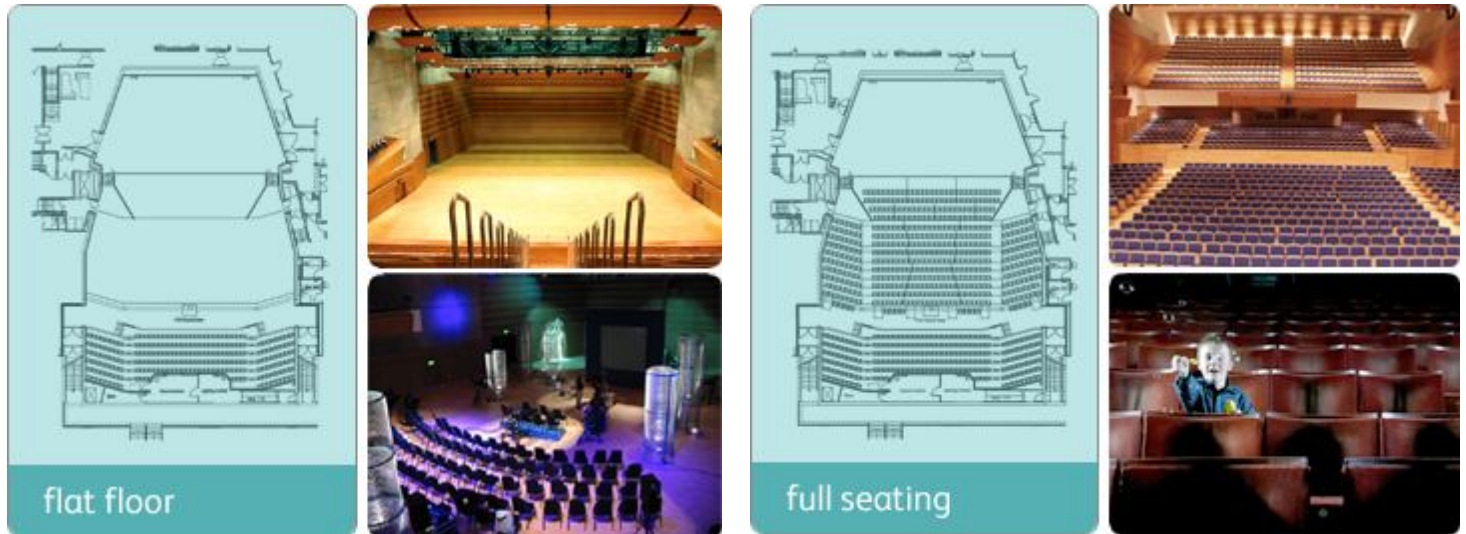
*"a fascinating afternoon... plaudits for the Perth team for making it happen"*  
The Scotsman on New York's Bang on a Can All-Stars

*"Fantastic venue. I'll definitely send all our acts to you in the future"*  
tour manager, Dylan Moran



*"It was the best experience I've had of any concert hall anywhere."*  
Musician, National Youth Orchestra of Scotland

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## Performance spaces

### Perth Concert Hall

#### The Gannochy Auditorium

A stunning, modern and truly flexible facility designed by award winning architects and fully equipped with leading state of the art sound and lighting systems. The auditorium is able to offer a wide range of events and its unique design means that part of the seating can disappear to create a variety of layouts, from theatre style to boxing ring, fashion catwalk to motor show, political party conference to dinner dances and banquets. This state-of-the-art 1200-seated auditorium can also extend to a 1600 person capacity. There is a CCTV camera and distributed UHF system that allows videos of the main auditorium to be shown around the building.

#### Capacity:

Seated	1168
Standing	1582
Banquet	360
Dinner	300
Cabaret	240
Exhibition	560 sq m

#### Stage:

20m wide at front; 15m wide at rear; 10m deep  
Stage extension adds 5m at front of stage

#### DID YOU KNOW?

You can drive a minibus straight into The Gannochy Auditorium!

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## Norie-Miller Studio



The Norie-Miller Studio on the ground floor is ideal for meetings, performances, dinners or exhibitions. This double height room, with long slim windows and wood panelled walls has a warm and elegant feel. High quality sound proofing divides the room into two smaller rooms for additional flexibility. The room has natural daylight but can also be blacked out.

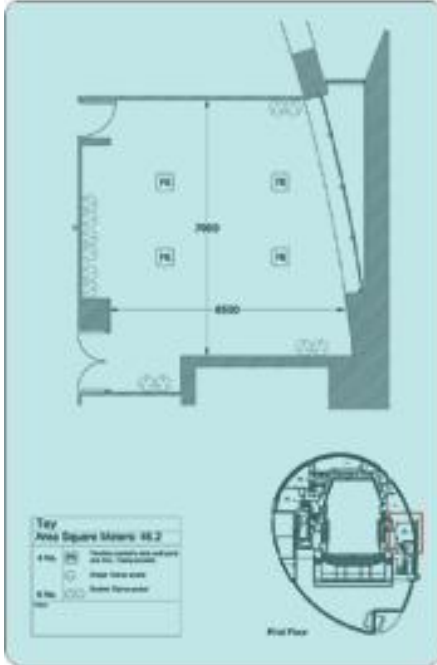
Capacity:	
Theatre-style	100
Cabaret	56
Dinner/banquet	70
Reception	150
Exhibition	113 sq m

### DID YOU KNOW?

HM the Queen enjoyed a mouth-watering lunch and champagne reception when she visited Perth Concert Hall in June 2005 just before the building opened.

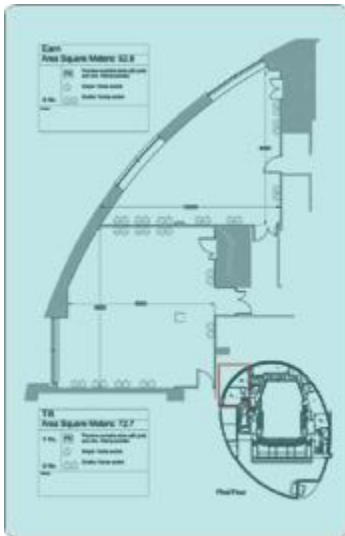
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## Tay Suite



This stylish executive fully furnished boardroom seats 16 and can be used for rehearsal, changing, private dining and after show receptions.

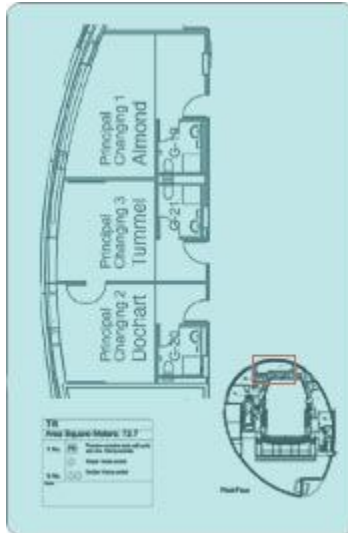
## Tilt + Earn meeting rooms



These two bright rooms are ideal as dressing rooms or rehearsal rooms. They can also be used for crew catering or private dining. With natural lighting they are equipped with additional telephone points for press rooms. The rooms also have relay speakers and screens that link up to the main auditorium. Both have en-suite showers and toilets.

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## Almond, Dochart + Tummel



Located at the rear of the auditorium, these dressing rooms are well equipped modern rooms with en-suite facilities, ideal as principal dressing rooms.

## Threshold foyer + café bar



The light, airy glass foyer with free wifi is a popular venue for lunches, coffees, pre-concert dining and after-show drinks and the space can accommodate 1600 for sell-out concerts. The foyer is home to Threshold, our unique, cutting edge new media digital art exhibition space – an ever-changing canvas of images projected on a bank of 22 screens showing the work of international artists.

*“Threshold is a hint of a world to come”*  
Sunday Herald

*“One of Perth Concert Hall’s biggest attractions is Threshold artspace;  
the innovative exhibition space in the glass-fronted foyer of the hall”*  
Auditoria magazine

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## Perth Theatre



### Auditorium

Perth Theatre, located just a few minutes walk away from Perth Concert Hall has impressive facilities on offer.

The charming Edwardian auditorium seats 450; 290 in the downstairs stalls area and 160 upstairs in the circle. There is a proscenium arch and fly tower. A range of stage set-ups can easily be arranged. Conference equipment is readily available.

### Studio Theatre

A simple working studio seating 100 this space is best kept grungy, ideal for comedy, rock and cabaret. The space can be dressed for other small scale performances.

### Rehearsal room

Within the bowels of the theatre, this space can be used for warm up or catering.

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## Redrooms bar + restaurant



Perth Theatre is home to the deliciously decadent Redrooms bar and restaurant. It provides a perfect space for intimate small-scale performance, from cabaret to comedy, singer-songwriter acoustic sets to jazz.

Capacity:	
Dinner	100
Reception	200

# Promoters Pack

## Our Team

Our pledge is to provide the highest level of support to promoters, artists and agents. Whatever your requirements and regardless of budget, reliability and professionalism prevail. From the initial enquiry right through to the event itself, we're on hand to ensure that everything goes without a hitch. From the mildest mannered to the demanding diva, we've delighted them all.

*"I have promoted concerts all over the UK and can safely say that your team are the best"*  
promoter, Esbjorn Svensson Trio

- **Our Conference and Events team** prides itself on providing a one-stop shop service that promises peace of mind and invaluable specialist advice in all aspects of events planning, including audio visual equipment hire, technical issues, stage sets, catering, accommodation, local facilities, and security if required.

*"Many thanks on behalf of Jeff for everything.  
Not only do you have a fantastic venue, you have a great team."*  
Jeff Healey promoter

- **Our Technical team** provides a full production service. The team has delivered for a whole range of conference organisers and has worked with major touring companies and high profile artists, working to the most exacting of standards. Whether your requirements are for a simple presentation or a spectacular production, we can advise on lighting, sound, projection and set design.
- **Our Marketing team** will work hand in hand with promoters to achieve the best possible audience for your show. You will appear in our heavily distributed programme as a matter of course and appear on our website with tickets on sale 24/7. Our highly trained box office team work daily from 10am-6pm. The marketing team is happy to negotiate additional support, from print, direct mail, distribution, hand-to-hand, on-line marketing, local and national press and PR to advertising in press, media and outdoors.

*"jam packed with generations"* Perthshire Advertiser on Kings of Swing

- **Our Catering team** can provide mouth-watering delights from warm pastries and strong coffee to kick off the day, to buffet lunches, post conference receptions and dinners.

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## Getting here



Both Perth Concert Hall and Perth Theatre are in the city centre. Perth benefits from less congested roads than other larger cities. Quick access and less congestion mean it's a world away from rush hours, pollution and stress.

Perth is easily accessible for all forms of transport. It sits astride the M90, A9, and A85. There is a public multi-storey car park just a minute's walk away. Glasgow, Edinburgh and Dundee airports are all less than an hour away. There are regular trains from Scotland's major cities.

Essentially, we have a loading bay and parking access for pantechicons and other vehicles. Parking for loading/unloading must be pre-arranged. Please contact: Venue Supervisors 01738 477751. Tech crew 01738 477744. Patrick Dalgety, Production Manger 01738 472702

### DID YOU KNOW?

90% of Scotland's population is within 90 minutes drive time of Perth.

## Accommodation

Sited right in the heart of the city centre, we have a range of good hotels within walking distance. Perthshire is blessed with a range of comfortable and sumptuous country house hotels, homely B+B's and of course the world renowned 5 star Gleneagles Hotel and golf course just a short drive away.

Most have on-site car parking, internet access, fine dining facilities, and can arrange an array of activities for delegates who plan to stay a while.

Accommodation lists and contact details are available from the Conference & Events team. For larger conferences, VisitScotland is happy to negotiate special discounted delegate rates.



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## Contact us

### Programming

Andy Shearer  
Creative Director (Contemporary)  
01738 477739  
ashearer@horsecross.co.uk

James Waters  
Creative Director (Classical)  
01738 477738  
jwaters@horsecross.co.uk

Rachel O'Riordan  
Creative Director (Theatre)  
01738 477737  
roriordan@horsecross.co.uk

Iliyana Nedkova  
Creative Director (New Media)  
01738 477743  
inedkova@horsecross.co.uk

### Conferencing + Events

Michaela Ruff  
Conference & Events Manager  
01738 477732  
mruff@horsecross.co.uk

Wendy Stenberg  
Conference & Events Executive  
01738 472707  
wstenberg@horsecross.co.uk

### Technical and Production

Patrick Dalgety  
Production Manager, Perth Concert Hall  
01738 472702  
pdalgety@horsecross.co.uk

Gavin Johnston  
Production Manager, Perth Theatre  
01738 477756  
gjohnston@horsecross.co.uk

### Administration

Paul Hackett  
Director of Performance & Planning  
01738 472701  
phackett@horsecross.co.uk

Elaine White  
Administrator  
01738 472701  
ewhite@horsecross.co.uk

### Marketing

Key contact: Hollie Wegner-Jaskin  
Marketing Coordinator  
01738 477734  
hwegner-jaskin@horsecross.co.uk

Ben Jeffries  
Director of Marketing  
01738 477733  
bjeffries@horsecross.co.uk

Claire Wilcock  
Marketing and Campaigns Manager  
01738 477731  
cwilcock@horsecross.co.uk

Pam Dochard  
Press & PR  
01738 477728  
pdochard@horsecross.co.uk

### Catering

Peter Hood  
Catering Manger  
01738 477724  
[phood@horsecross.co.uk](mailto:phood@horsecross.co.uk)

### Business Development

Louisa Jacobs  
Business Development Manager  
01738 477721  
ljacobs@horsecross.co.uk



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## Award winning Perth

Our stunning venue at Perth Concert Hall and the highly proficient Horsecross team that delivers conferencing and events have received accolades from all quarters in the short space of time since launch in September 2005.

2007/8

Tayside Business Awards  
Tayside Business Awards

Business Growth through Marketing  
People Development finalist

2006/7

Scottish Design Awards  
Building Design Partnership  
Thistle Awards  
Thistle Awards  
Royal Institute of Chartered Surveyors  
Building Service Awards  
Tayside Business Awards

Best Building for Public Use (commended)  
Best Designed Place  
Business Tourism winner  
People Development finalist  
Community Benefit (highly commended)  
Project of the Year  
Business in the Community

2005/6

Dynamic Places Award  
Dundee Institute of Architects  
British Construction Industry Awards

Best Built Environment (commended)  
Best Commercial Building  
Regeneration Award

### DID YOU KNOW?

**We're called Horsecross because the concert hall is built on the site of the once bustling Horsecross market area.  
We love the name and the idea that we are bringing the area back to life.**